

iMA Newsletter



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International Music Academy

Voted **top 100 educators in the world** by the International Biographical Centre
Winner of the **Consumers' Choice Award** for best music school in the GTA.
Winner of the Royal Conservatory of Music **Gold Medal for Teaching Excellence**.
Winner of the **York Region Character Community Award**.
Markham Board of Trade **Business Excellence Award** finalist.

Year XXI, No. 8

August 2017

WELCOMING OUR NEW STUDENTS

Esther Lam. (piano)
Marc V. (piano)
Miles V. (piano)
Johnathan Yu Sing W. (voice)
Lauren M. (piano)
Sean D. (voice)
Alex A. (violin)
Maria W. (flute)
Olivia W. (piano/voice)
Genevieve L. (piano)
Srisooktha A. (piano)
Elizabeth D. (violin)
Stefan C. (guitar)
Vytyas V. (voice)
Angalena M. (voice)

IMA STUDENTS BIRTHDAYS IN AUGUST

Aryan Ihsan, Jasper Shen, Henry Utomo, Anthony Spandonidis, Nicole Huang, Ava Ford, Melaney Peter, Mavrik Sun, Jeffrey Su, Jhanvi Thakur, Jack Wang, Grace Tao, Leo Xu, James Li, Arthur Tea, Sara Cheng, Georgie Yan, Matthew Shum, Ishaan Randhawa, Kingston Smith, Jaemie Sherise Martinez, Vithushan Jeyanthakumar, Angelique Erry, Opal Yang, Natalie Pang, Alena Parkinson, Ria Karagiorgos, Hricha Rakshit, Novak Cucilo, Brayden Chuck, Ana Milutinovic, Simona Milutinovic, Rachel James Bethany Yeung, Gloria Abdelmalak, Angalena Mathew

HAPPY BIRTHDAY!

IMPORTANT DAYS IN AUGUST

August 11-12: RCM theory examinations
August 14-26: RCM practical examinations

NEWS

GET 3 FREE LESSONS WITH THE PURCHASE OF A PIANO

If you are ready to purchase a high quality pre-own piano through one of the IMA partners, 3 of your lessons at the IMA will be free. Call our Office or e-mail Office@InternationalMusicAcademy.ca for more information. Pre-own piano is a great investment that comes at an attractive price, with a free tuning and delivery.



The Royal Conservatory of Music June session examination results have been announced. Congratulations to the IMA students achieving considerably higher than the Provincial average marks, with distinction.

Candidate	Subject, Grade	Mark	Teacher
Deejesh Subramanian	Theory 8	94	Mr. Arpad Josephson
Savannah Dunberry	Theory 6	91	Ms. Marina Gregoriar
Aryan Ihsan	Piano 1	91	Ms. Marina Gregoriar
Jashvir Rathore	Clarinet 1	91	Mr. John Mills
Bernice Chung	Theory 5	88	Mr. Arpad Josephson
Alexandra Lavric	Piano A	88	Ms. Marina Gregoriar
Rex Hakimi	Piano A	87	Ms. Marina Gregoriar
Henry Zheng	Piano B	86	Ms. Marina Gregoriar
Carter Kawabata	Piano 6	84	Ms. Lili Imastounian
Theesik Aravinthan	Piano 1	83	Mrs. Suzanne Marfise
Alexandra Lavric	Voice 1	83	Ms. Marina Gregoriar
Navid Pahlwan	Piano 4	82	Mrs. Suzanne Marfise
Chloe Ip	Piano 8	81	Ms. Antonia DeWolfe
Emily Jong	Theory 6	80	Ms. Marina Gregoriar
Garrett Kawabata	Piano 9	80	Ms. Lili Imastounian
Rex Hakimi	Voice 1	80	Ms. Marina Gregoriar

IMA HAS ADDED THREE MORE PROFESSIONAL TEACHERS TO ITS FACULTY

Three more professional teachers have joined the International Music Academy Faculty.



Lili Khachatryan, B.Mus., ARCT
Piano Studies, Music Theory

Ms. Lili Khachatryan has graduated with an ARCT in Piano Performance and Certificate in Advanced Piano Pedagogy from the Royal Conservatory of Music, where she also is a registered teacher. Ms. Khachatryan has over 20 years of

teaching and performing experience at all levels, including the RCM curriculum, university auditions and competitions preparations. She has knowledge of and experience with a wide range of musical paradigms and genres, thereby allowing her to tailor lessons to the individual goals of each student. In her spare time, Ms. Khachatryan performs as a member of a progressive rock band at various venues in Toronto.



Dianne Hughes, B.A.
Piano Studies, Music Theory

Ms. Dianne Hughes has earned a bachelor in arts degree from York University and an ARCT from the Royal Conservatory of Music. She has also studied with Margaret Fabrizio at Stanford University, California. Since

1976, she has taught piano and theory to students from all ages and various backgrounds. In addition, Ms. Hughes plays harpsichord, recorder, and cello, provides piano accompaniment for RCM examinations and is the author of 18 pieces for piano.

Maciej Bujnowicz, M.Mus., M.A.
Vocal Studies and interpretation



Mr. Maciej Bujnowicz has earned a M.Mus. in vocal performance degree from the University of Ottawa, Artist Diploma in vocal performance from the Glenn Gould Professional School and a M.A. in vocal performance from the Bacewicz's Music Academy in Poland. He brings several years of teaching experience at the Mosaic School of Music, the Wandering Minstrel,

the Heritage Music Academy and other private music schools in the GTA. Mr. Bujnowicz has also performed as a soloist at the International Chamber Music Festival and the Niagara Music Festival as well as a chorus member of the baroque opera company Opera Atelier. He is the Recipient of the National Arts Center Music Bursary for International Students and of the Thomas Logan and Elisabeth Thomas Scholarship. Mr. Bujnowicz is the prizewinner of the North York Concert Orchestra Mozart

Competition, the Brahms International Competition, and the International Chamber Music Competition.

GET A \$30 CREDIT ON YOUR NEXT MONTH TUITION

We have been very pleased with the continued success of our students. They have improved a great deal and we share their excitement with their families, friends, neighbors, and schoolmates. We appreciate your interest towards our programs and services. We are always very happy to welcome new students of all ages, levels, and instruments to the IMA.

Please tell your friends about your experience with the International Music Academy.

Do you know someone who is thinking of taking music lessons or who has **children** who may be interested in getting their hands on a musical instrument or singing? Do you know a **teenager** who needs a high school OAC credit? Do you know an **adult** who has wanted for a long time to learn how to play a musical instrument but has never had the time or inclination? **Please tell them about the IMA.**

As an appreciation for your referral, we will give you a **\$30 credit** for each new student who registers at the International Music Academy as a result of your referral. As we value your friends as much as we value you, we will offer to each referred student a **\$30 credit** as well.

PERSONALIZED IMA GIFT CARD



The IMA offers personalized Gift Cards that could be used as thoughtful birthday, holiday, bar/bat Mitzvah, graduation gift or for any other occasions as well as to encourage someone to start learning a

musical instrument or singing. The card can be used for any products or services.

The gift card is available for **any amount**. As cards are personalized with the name of the person who will receive it as well as with the name of the person who purchase it, requests have to be made 1 day in advance. Cards can be ordered in person, by phone at 905.489.4620 or by e-mail at info@InternationalMusicAcademy.ca. At the time the card is ordered, a non-refundable \$5 deposit is required. The full value of the card is paid upon pick-up (and the deposit is credited towards the purchase price). Payments can be made by any major credit card, cheque or cash as well as through the accounts of the IMA Clients.

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COMPOSERS' ANNIVERSARIES IN AUGUST

2/08/1945	Mascagni died
8/08/1975	Shostakovich died
09/08/1919	Leoncavallo died
10/08/1928	Janacek died
12/08/1992	John Cage died
13/08/1912	Massenet died
22/08/1928	Stockhausen was born
22/08/1862	Debussy was born
25/08/1918	Bernstein was born
26/08/1958	Vaughan Williams died
28/08/1959	Martinu died

Where you born or do you know someone who was born on the same day as these famous composers? Drop us e-mail at info@InternationalMusicAcademy.ca to let us know.

FEATURED TEACHER OF THE MONTH



Dianne Hughes, B.A.

Piano studies, Music Theory

Ms. Dianne Hughes has earned a bachelor in arts degree from York University and an ARCT from the Royal Conservatory of Music. She has also studied with Margaret Fabrizio at Stanford University, California. Since

1976, she has taught piano and theory to students from all ages and various backgrounds. In addition, Ms. Hughes plays harpsichord, recorder, and cello, provides piano accompaniment for RCM examinations and is the author of 18 pieces for piano.

Ms. Hughes was happy to answer a few questions for our students and parents:

1. What do you like most about teaching? I love introducing students to music that is new to them, or a work they always wanted to experience. There is something so rewarding about seeing the satisfaction students feel sharing with friends and family their growing repertoire and performing with excellence.

2. How do you inspire students to practice more? One of the challenges to all teachers is keeping aliveness and newness

during periods of steady practice. Sometimes it is creating a small project, whether 2 of the most difficult bars or lines noting it's a busy week for you, but what if the hardest line is now easy? Keeping cheerful and enthusiastic also goes a long way with the youngest.

3. What roles does performance play in student's development? Performance is a key to experiencing a fuller level of interacting with others, perfecting skills, and preparing for other goals, such as an exam.

4. Who are your favourite composers? There are so many wonderful composers...J.S.Bach, Brahms, Beethoven, Mozart, Scriabin, Prokofiev, Hindemith.

5. What was the last piece of music (sheet music or a recording) you purchased for yourself? The last piece of sheet music bought, was in spring....I had played keyboard with my brother and sister in law on violins doing some sight reading. I simply had to have my own score too. Arcangelo Corelli, Sonata da chiesa, Op. 1, No.10

FEATURED STUDENT OF THE MONTH

Samantha Cascone



What instrument do you play? - I play drums and the saxophone. Currently, I am taking vocal lessons.

How long have you taken lessons? - I have been taking vocal lessons for about two years.

Who are your favourite musical artists? - I don't really have a favourite musical artist. I enjoy all types of musicians and music.

What are your other hobbies, besides music? - My other hobbies are drawing, reading, and writing. I also enjoy playing video games, going out for walks, watching baseball, and YouTube videos.

Favourite food? - My favourite food is lasagne, pizza, or burgers.

What is the coolest thing you've learnt in your lessons in the past three months? - The coolest thing I've learnt in my lessons in the past three months is how to gain enough confidence to perform in front of an audience.

Do you have any performance coming up? - I do not have any performances coming up.

E-mail to info@InternationalMusicAcademy.ca a photo of yourself (or your child) together with the answers of the questions above. The deadline for submissions is the 15th of every month. We will feature you in one of the next issues of the newsletter.

PET OF THE MONTH

Send a photo of your pet together with following information and we will publish it in one of the next issues of the IMA newsletter. What is the name of your pet? How old is he/she? What kind of breed our pet is (if applicable)? How long have you had him/her for? Any special circumstances around getting the pet (i.e. a gift, foster pet, etc.)? The funniest story about you pet? Any special skills or abilities.

FEATURED ARTICLE



Vivaldi, the toast of Britain?

Vivaldi may never have crossed the English Channel himself but, as Simon Heighes explains, rich clients and the postal service ensured his popularity far from home.



Vivaldi and Venice – together one of the most potent symbols of the Baroque. But this sacred bond between composer and city has overshadowed a more remarkable relationship between Vivaldi and a much wider public, which proved yet more lucrative and influential for the composer.

Without travelling far beyond Italy, Vivaldi saw his music penetrate to the cultural heart of Europe: transforming the works of no less a composer than Johann Sebastian Bach in Germany; thrilling the French all year round with *The Four Seasons*; and giving the British a run for their money all the way to the Music Hall.

Venice attracted a stream of English nobility and gentry on the Grand Tour and on the hunt for cultural enrichment. Edward Wright, a visitor to Venice in 1720, was particularly fond of the theatre, recommending the

Venetian operatic experience to his fellow countrymen in all its exotic eccentricity: 'Tis very usual to see Priests playing in the [opera] orchestra: the famous Vivaldi, whom they call the "Prete rosso" [red-haired priest], very well known among us by his Concertoes, was a topping man among them.'

As tourists do, Venice's well-heeled visitors liked to take home souvenirs with them. On one of his many visits to the city, the classical scholar Edward Holdsworth popped in to see Vivaldi himself, hoping to pick up something for his friend Charles Jennens (the librettist of Handel's Messiah). On 13 February 1733 Holdsworth wrote excitedly to Jennens: 'I had this day some discourse with your friend Vivaldi who told me that he had resolved not to publish any more concertos, because he says it prevents his selling his compositions in manuscript which he thinks will turn more to account; as certainly it would if he finds a good market for he expects a guinea for every piece. Perhaps you might deal with him if you were here to choose what you like, but I am sure I shall not venture to choose for you at that price.'

Vivaldi was known to drive a hard bargain, but by keeping his prices high he created an air of exclusivity, which attracted only the most rewarding customers. He was particularly proud to have on his books those members of the nobility and minor royalty who didn't just require music lessons while resident in Venice, but wanted Vivaldi to keep them supplied with his latest music after they had returned home. Via the postal system, Vivaldi managed to work as a virtual maestro di cappella to a wealthy line-up of patrons right across Europe. The Venice-based merchant Joseph Smith acted as the go-between for Vivaldi's British operations. Among his richest clients was William Capel, Third Earl of Essex, to whom Smith wrote in 1733 confirming that 'I sent [your] letter immediately to Vivaldi; and he returns me this Pacquet for your Lord[ship]'. The contents of this packet remain a mystery but it must surely have contained plenty of instrumental music, since Capel himself was a keen violinist.

So, Vivaldi may never actually have made the trip across the Channel himself, but his music did: packed in the luggage of British travellers, purchased directly from the composer by those with taste and means, and posted to favoured clients. Vivaldi's music was also published in England, though the reservations he expressed to Edward Holdsworth on the subject proved well founded. Once his music had been committed to print and he'd received a fee from his publishers in Amsterdam, his concertos ceased to make money – at least for him.

With no European copyright laws to protect his work, pirate publishers had a field day. In England, John Walsh, the country's main music publisher, began issuing the 12 concertos of Vivaldi's L'estro armonico Op. 3 in 1714, followed by an abridged edition of La Stravaganza Op. 4 in 1728, and finally a mixed bag of concertos in 1730. But despite weeding out the most difficult concertos of Op. 4 to increase its appeal, only Op. 3 sold in sufficient bulk to return a healthy profit. A number of individually published concertos, like the Violin Concerto in A major (RV335), also did well. Known as The Cuckoo, it tickled Georgian ears with its extraordinarily high-lying solo part and witty bird imitations. Such was its fame that it was still being played in the mid-19th century when, back in Venice itself, Vivaldi had long-since been forgotten.

To comment on this story or anything else you have read in the Newsletter, head over to the IMA Facebook page or message us on Twitter.

International Music Academy

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905.489.4620 (Markham) or

905.640.6363 (Stouffville)

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When you refer a new student to the IMA, who registers for lesson, you will get one free lesson for every new student. So, if you refer the IMA to 2 new students, we will give you 2 free lessons; for 3 new students – 3 free lessons etc. Fill in the coupon below and leave it with the IMA Office administrator.

Your name: _____

Name of the new student: _____

You can print or photocopy this coupon as many times as you need.

Cannot be combined with any other offer.